

1. INDUSTRY

SECTION - A

Answer for ONE Mark Question:

1. Industry:

The main part of business activities concerned with the production of goods and services.

2. One feature of Industries.

Economic Activity, Profit motive, Capital investment

3. One type of industries.

Manufacturing Industries

4. An example of Construction Industry.

Construction of Roads, Dams, Buildings, Bridges, etc.

5. An example for Extractive industry.

Mining, Agriculture, etc.

6. An example of Genetic industries.

Plant Nurseries, Poultry Farming, Cattle Breeding, Horse Breeding, etc.

7. An example for Manufacturing industry.

Sugar Industries, Cement Industries, Iron and Steel Industries,

8. One type of Manufacturing industry.

Assembly line Industry, Analytical Industry

9. An example for Assembly line Industry.

Automobiles, Computers, Televisions, etc.

10. An example of Analytical Industry.

Oil refining industry

11. One factor determining Plant Location.

Adequate Supply of Power, Supply of Raw materials, etc

12. Plant Layout

The well-planned, well-organised, systematic and scientific arrangement of machines, equipments and other facilities in the factory premises.

13. Write any one objective of Plant Layout. - March 2011

To Minimise Material Handling

14. One principle of Plant Layout.

Principle of Minimum Movement

15. One factor influencing Plant Layout.

Type of Industrial Activity, Availability of Capital

16. One factor influencing Factory Building.

Nature of Industry, Requirement of Service Facilities

17. One type of Factory Building.

Single Storeyed Building, Multi Storeyed Building

18. One factor influencing procurement of Machinery.

Type of Industry, Size of Industry

SECTION - B, Answers for TWO Marks questions:

1. Definition of Industry.

2. Meaning Industry

Industry is defined as "the part of business, which is concerned with the raising, production, processing or fabrication of goods and services."

4. Any two types of Industries.

- i) Manufacturing Industries
- ii) Construction Industry

5. Meaning of Genetic Industry

Genetic Industry, which undertakes reproduction or multiplication of animals and plants with the aim of earning profit.

6. Any two examples for Genetic Industries.

Plant Nurseries, Poultry Farming, Cattle Breeding, Horse Breeding, etc.

7. Meaning of Construction Industry

These are the industries, which undertake construction of buildings, roads, dams, bridges, etc.

8. Two examples for Construction Industries.

Construction of Roads, Dams, Buildings, Bridges, etc.

9. Meaning of Extractive Industry

The industry, which undertakes the extraction of wealth from the universe.

10. Two examples for Extractive Industries.

Mining, Agriculture, etc.

11. Meaning of Manufacturing Industry

These are industries, which undertake conversion of raw materials into semi finished goods or finished goods.

12. Two examples for Manufacturing Industries.

Sugar Industries, Cement Industries, Iron and Steel Industries, etc.

13. Two types of Manufacturing Industries.

Assembly line Industry, Analytical Industry

14. Any two factors determining Plant Location.

Adequate Supply of Power, Supply of Raw materials, etc

15. Meaning of Plant Layout:

The well-planned, well-organised, systematic and scientific arrangement of machines, equipments and other facilities in the factory premises.

16. Two factors influencing Plant Layout.

- i) Type of Industrial Activity,
- ii) Availability of Capital

17. Two principles of Plant Layout.

- i) Principle of Minimum Movement
- ii) Principle of Minimum Investment of Capital

18. Two factors influencing Factory Building.

- i) Nature of Industry,
- ii) Requirement of Service Facilities

19. Types of Factory Building.

- i) Single Storeyed Building,
- ii) Multi Storeyed Building

20. Two factors influencing procurement of Machinery.

- i) Type of Industry,
- ii) Size of Industry

21. Meaning of Lighting

It is the provision of ensuring adequate and continuous lighting facilities in a factory building.

22. Meaning of Air-Conditioning

It is the controlling of certain basic features of air such as temperature, humidity, and movement of air by mechanical means.

23. Meaning of Ventilation

It is the provision of fresh air in an enclosed building or space. It involves removal of contaminated air from the factory building and the movement of fresh air inside the factory building.

SECTION - C, Answers for FIVE Marks Questions:

1. The different types of Industries.

1. Construction Industries
 2. Extraction Industries
 3. Genetic Industries
 4. Manufacturing Industries
 5. Service Industries
- to be explained each point in two sentences.

2. The features of Industry.

1. Economic Activity,
 2. Capital Investment
 3. Continuity
 4. Risks and Uncertainties
 5. Profit Motive and Social Responsibilities
- to be explained each point in two sentences.

3. Five factors determining the Location of Plant.

1. Availability of Raw Materials
 2. Availability of Land
 3. Adequate Supply of Power
 4. Climatic Condition
 5. Good Transportation and Communication Facilities
 6. Goods Banking facility in the Area
- to be explained each point in two sentences.

4. Main objectives of Plant Layout

- a. To Minimise Material Handling
- b. To Minimise Capital Investment
- c. To Minimise Production Cost
- d. To Minimise Maintenance Cost
- e. To Avoid or to Minimise Accidents
- f. To Create an Ideal Working Condition

- to be explained each point in two sentences.

5. Five principles of Plant Layout:

1. Principle of Minimum Movement
2. Principle of Minimum Investment
3. Principle of Comfort and Satisfaction
4. Principle of Flexibility, 5. Principle of Safety
6. Principle of Sequence - to be explained each point in two sentences.

6. Five factors influencing Plant Layout.

1. Type of Industrial Activity
2. Availability of Capital
3. Availability of Land
4. Space for Movement
5. Type of Machinery required
6. Type of Building required

- to be explained each point in two sentences.

SECTION – E, Answer for FIVE Marks Questions:

1. As a Manger of a plant, what principles would you adopt while designing a good Plant Layout. - June 2008

1. Principle of Minimum Movement
2. Principle of Minimum Investment
3. Principle of Comfort and Satisfaction
4. Principle of Flexibility,
5. Principle of Safety
6. Principle of Sequence

No explanation is required.

2. Career Opportunities in Business

SECTION - A, Answer for ONE Mark Questions:

- 1. What is Career? - April 2006**
- 2. Give the meaning of Career. - July 06, July 07, March 08, June 08**
It involves series of positions followed by a person in a job or profession.
- 3. Any one career opportunity in Marketing.**
- Salesman
- 4. Any one career opportunity in Transport.**
- Accountant
- 5. Any one career opportunity in Foreign Trade. - April 07, July 10**
- Forwarding Agent, Clearing Agent
- 6. Any one of the career opportunities in Business Finance. - March 09**
- Accountant, Cashier
- 7. Mention any one career opportunity in Insurance.**
- Insurance Agent
- 8. Any one career opportunity in Small Scale Industry. - March 10**
- Accountant
- 9. State any one career opportunity in Electronic Media. - June 2009**
- Accountant
- 10. An educational career opportunity for commerce students after PUC
. - March 2011**
- B Com
- 11. Mention any one Educational opportunity for Commerce Graduates.**
- M Com

SECTION - B, Answers for TWO Marks Questions:

- 1. What is Career?- Oct. 1997**
- 2. What is career planning? - April 2002**
- It involves series of positions followed by a person in a job or profession.
- 3. Any two career opportunities in Transportation. - Oct. 2000**
- Clerk, Manager
- 4. State any two career opportunities in Marketing. - April 2001**
- Clerk, Salesman

7. Give any two career opportunities in Foreign Trade. - Sept. 2002

- Forwarding Agent, Clearing Agent

8. Name any two educational career opportunities for commerce students after PUC.

- B Com, BBM

SECTION - C, Questions for FIVE Marks:

1. State the career opportunities in Small Scale Industries. - March 2011

2. List out career opportunities in Foreign Trade. - July 2007

3. Mention the various career opportunities in Marketing. - April 06, Mar 10

4. Mention the career opportunities for commerce graduates in Finance.

5. Name the career opportunities for commerce graduates in Transport.

6. State career opportunities in Insurance Sector.- June 08, June 09, June 10

7. What are the career opportunities in Electronic Media? - July 2006

Ans: 1. Clerk, Account Assistant or Account Executives,

2. Accountant, Account Officer or Account Manager

3. Cashier

4. Manager

5. Auditor

-in addition to other depending on the field on which the question has been asked.

SECTION - E, Answers for FIVE Marks Questions:

1. List out the various Educational Avenues available for Commerce students after completing PUC.

Ans. 1. B Com,

2. BBM,

3. BBA,

4. BHM,

5. BCA

6. BA

7. CA, ICWA or CS starting from foundation course,

8. LLB - 5 years

3. Consumer Protection

SECTION - A, Answers for ONE Mark Questions:

1. Meaning of Consumer Protection

Ans. It is the protection of consumers through legal means from unfair and restrictive trade practices adopted by business concerns.

2. One need for Consumer Protection.

Ans: To protect the interest of consumers from unfair trade practices.

3. One right of Consumer

Ans: Right to Safety

4. One responsibility of Consumer.

Ans. Knowing the Selling System

5. One Consumer Redressal Agency.

Ans. District Forum

6. One feature of the District Form.

Ans. Situated in each District of the State

7. Limit to claim compensation from the District Forum

Ans. Upto Rs.20,00,000

8. One feature of the State Commission.

Ans. Situated in the State Capital

9. The limit to claim compensation from the State Commission

Ans. Rs.20,00,000 but not exceeding Rs. 1 Crore;

10. One feature of the National Commission.

Ans. Situated in the National Capital

11. Limit to claim compensation in the National Commission

Ans. Exceeding Rs. 1 Crore

12. Name the redressal agency, to get the compensation for more than Rs.1 Crore

Ans. National Commission

13. State any one role of Consumer Organisation.

Ans. It acts as the co-ordinator in seeking legal justice.

SECTION - B, Answers for TWO Marks: Questions

1. Consumer Protection? - April 2007, June 2009, July 2010

2. Give the meaning of Consumer Protection. - March 2010

Ans. It is the protection of consumers through legal means from unfair and restrictive trade practices adopted by business concerns.

3. Two needs for Consumer Protection.

1. To protect the interest of consumers from unfair trade practices.
2. To establish the consumers councils and other authorities for the settlement of consumer disputes.

4. Two rights of Consumer.

1. Right to Safety
2. Right to Information

5. Two consumer responsibilities

1. Knowledge of Selling System
2. Thorough Inspection of product before purchasing

6. Two Consumer Disputes Redressal Agencies.

1. District Forum
2. State Commission

7. Meaning of District Forum.

It is a consumers' protection body, which is established in every district of the State by the State Government.

8. Two features of the District Forum.

1. It is established in every district of the State by the State Government
2. Compensation upto Rs. 20 lakhs can be claimed.

9. Meaning of State Commission

It is a consumers' protection body established by the State Government to work at the State level.

10. Two features of State Commission.

1. It is established in every State by the State Government
2. Compensation above Rs. 20 lakhs and upto Rs. 1 corer can be claimed.

11. Meaning of National Commission.

The National Commission is a consumers' protection body, which is established by the Central Government to work at the national level, situated in the National Capital City.

12. Two features of the National Commission.

1. It is established by the Central Government in the national Capital.
2. Compensation above Rs. 1 Crore can be claimed.

SECTION - C, Answers for FIVE Marks Questions:

1. Explain briefly the Rights of Consumers. - April 06, July 07, Mar 08 Mar 10

2. Explain any five Rights of Consumers.. - April 07, June 08, 09, 10

1. Right to Safety
2. Right to Information
3. Right to Choose
4. Right to be Heard
5. Right to seek Redressal

- each point to be explained in two or three sentences

3. Responsibilities of consumers.

1. Knowledge of Selling System
2. Thorough Inspection of product before purchasing
3. Preserving the Purchase Evidences
4. Aware of Consumer's Rights
5. No General Complaint to be given

- each point to be explained in two or three

sentences

4. Features of the District Forum.

1. It is established in every district of the State by the State Government
2. Compensation upto Rs. 20 lakhs can be claimed.
3. It consists of:
 - a) President: is qualified to be a District Judge to be nominated by the State Government.
 - b) A person of eminence in the field of education, trade or commerce;
 - c) A Lady Social Worker.
4. It hears the case on the fixed date.
5. Any person aggrieved by the order of the District Forum may appeal against the Order to the State Commission with in a period of 30 days from the date of the order.

5. Features of the State Commission.

1. It is established in every State by the State Government
2. Compensation above Rs. 20 lakhs upto Rs. 1 Crore can be claimed.
3. It consists of:
 - a) President: is qualified to be a High Court Judge to be nominated by the State Government.
 - b) Two persons of eminence in the field of education, trade or commerce;
4. It hears the case on the fixed date.
5. Any person aggrieved by the order of the District Forum may appeal against the Order to the National Commission with in a period of 30 days from the date of the order.

6. Features of the National Commission.

1. It is established by the Central Government to work at the national level.
2. Compensation above Rs. 1 Crore can be claimed.
3. It consists of:
 - a) President: is qualified to be a Supreme Court Judge to be nominated by the State Government.
 - b) Four persons of eminence in the field of education, trade or commerce;
4. It hears the case on the fixed date.
5. Any person aggrieved by the order of the State Commission may appeal against the Order to the Supreme Court with in a period of 30 days from the date of the order

SECTION – E, Answer for FIVE Marks question:

1. As a consumer what Rights do you enjoy under the Consumer Protection Act of 1986?

Ans.

1. Right to Safety 2. Right to Information
3. Right to Choose 4. Right to be Heard
5. Right to seek Redressal - No explanation is required

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